# **Course Offer Winter semester 2021 - 2022 The Instytut of Management and Quality Sciences**

**Erasmus+ Coordinator’s name: dr Ola Bareja-Wawryszuk, e-mail address: ola.bareja-wawryszuk@uph.edu.pl**

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| **Course Title in Polish** | **Course Title in English** | **Cycle of studies** | **Field of study** | **Lecture hours**  **Duration** | **Class hours**  **Duration** | **Lab hours**  **Duration** | **ECTS credits** | **Lecturer’s name** | **Lecturer’s e-mail address** |
| Logistyka produkcji | Logistics of manufacturing | First-cycle studies | Logistics, 3rd semester | 15 | 15 |  | 3 | Dr Marek Szajczyk, Mgr Bogusława Stańczewska | marek.szajczyk@uph.edu.pl, boguslawa.stanczewska@uph.edu.pl |
| Zarządzanie jakością | Quality management | First-cycle studies | Management, 5th semester | 30 | 30 |  | 5 | Dr Marcin Chrząścik | marcin.chrzascik@uph.edu.pl |
| Sieć kanałów dystrybucji | Network of distribution channels | First-cycle studies | Logistics, 5th semester | 15 | 15 |  | 2 | Dr Radosław Korneć, Dr Ola Bareja-Wawryszuk | radosław.kornec@uph.edu.pl, ola.bareja-wawryszuk@uph.edu.pl |
| Finanse przedsiębiorstwa | Corporate finance | First-cycle studies | Logistics, 5th semester | 15 | 15 |  | 3 | Dr Jolanta Brodowska-Szewczuk | jolanta.brodowska-szewczuk@uph.edu.pl |
| Badania marketingowe | Marketing research | First-cycle studies | Management, 5th semester | 15 | 15 |  | 5 | Dr Marcin Chrząścik, Dr Ola Bareja-Wawryszuk | [Marcin.chrzascik@uph.edu.pl](mailto:Marcin.chrzascik@uph.edu.pl), ola.bareja-wawryszuk@uph.edu.pl |
| Podstawy zarządzania | Principles of management | First-cycle studies | Management, 1st semester | 30 | 45 |  | 6 | Visiting professor | - |
| Zarządzanie strategiczne | Strategic management | Second-cycle studies | Logistics,3rd semester | 8 | 8 |  | 4 | Dr hab. Marzena Wójcik- Augustyniak, prof. UPH | marzena.wojcik-augustyniak@uph.edu.pl |
| Centra logistyczne | Logistic centers | Second-cycle studies | Logistics,1st semester | 15 | 15 |  | 4 | Dr Radosław Korneć, | radosław.kornec@uph.edu.pl |
| Zarządzanie procesami | Process management | Second-cycle studies | Management, 3rd semester | 15 | 15 |  | 3 | Dr hab. Piotr Senkus prof.UPH,Dr Bartłomiej Suchodolski | [piotr.senkus@uph.edu.pl](mailto:piotr.senkus@uph.edu.pl),  bartlomiej.suchodolski@uph.edu.pl |

# **Course Offer Spring semester 2021 – 2022**

# **The Instytut of Management and Quality Sciences**

**Erasmus+ Coordinator’s name: dr Ola Bareja-Wawryszuk, e-mail address: ola.bareja-wawryszuk@uph.edu.pl**

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| Logistyka kontraktowa | Contract logistics | First-cycle studies | Logistics, 6th semester | 30 | 15 |  | 4 | Dr Regina Demianiuk | regina.demianiuk@uph.edu.pl |
| Zarządzanie w sytuacjach kryzysowych | Crisis management | First-cycle studies | Management, 4th semester | 15 | 30 |  | 3 | Dr hab. Adam Skrzypek | adam.skrzypek@uph.edu.pl |
| Zarządzanie Kapitałem Intelektulanym | Intellectual Capital Management | First-cycle studies | Logistics, 2th semester | 16 | 16 |  | 5 | Dr hab. Adam Skrzypek,  Dr Edyta Bombiak | adam.skrzypek@uph.edu.pl,  edyta.bombiak@uph.edu.pl |
| Marketing | Marketing | First-cycle studies | Management, 2nd semester | 45 | 15 |  | 6 | prof. Pieniak-Lendzion,  Dr Marcin Chrząścik | marcin.chrzascik@uph.edu.pl,  krystyna.pieniak-lendzion@uph.edu.pl |
| Finanse | Finance | First-cycle studies | Management, 2nd semester | 15 | 15 |  | 4 | Dr Jolanta Brodowska-Szewczuk | jolanta.brodowska-szewczuk@uph.edu.pl |
| Zarządzanie projektami | Project management | First-cycle studies | Management, 6th semester | 30 | 30 |  | 5 | Dr Marek Szajczyk,  Dr Edyta Bombiak | edyta.bombiak@uph.edu.pl, marek.szajczyk@uph.edu.pl |
| Marketing personalny | Personal Marketing | First-cycle studies | Logistics, Bachelor, 6th semester | 15 | 15 |  | 3 | Dr Ola Bareja-Wawryszuk | ola.bareja-wawryszuk@uph.edu.pl |
| Prognozowanie w działalności logistycznej | Forecasting in logistics activities | First-cycle studies | Logistics, Bachelor, 4th semester | 15 | 15 |  | 3 | Prof dr hab. Yury Paulichuk,  Dr Ola Bareja-Wawryszuk | ola.bareja-wawryszuk@uph.edu.pl |